

Motiv continues expansion of product features and partnership integrations

The wearable co pushes into new territory of health and wellness integrations and goal setting

SAN FRANCISCO, May 31, 2018 -- Motiv Inc., developers of breakthrough wearable technology, today announced new product features, significant product updates, and momentous business partnerships. This furthers Motiv's mission to expand how people engage with the product and application experience.

"Our goal is to make our product, Motiv Ring, a truly wearable wearable. We are always striving to increase product capabilities and provide more meaningful value to our users, without sacrificing aesthetic for functionality," said Tejash Unadkat, CEO, Motiv. "In addition to a better and more functional product, new partnerships with leading wellness companies give our users more ways to engage as they work towards their health and wellness goals."

New product features and product updates include:

- **Find My iPhone** - Motiv Ring is making it easier to locate a phone with Bluetooth technology. With a few quick twists of Motiv Ring, the phone synced to Motiv Ring will chime and vibrate for 60 seconds, helping to locate a misplaced phone.
- **Inner Circle Sharing** - Support and motivation from friends and family are huge aspects of fitness, health, and wellness goals. Beginning in early June, the Motiv app will let you share your activity with other Motiv users by providing them access to your daily stats.

New health and wellness partnerships include:

- **[Pear Sports](#)** - The Pear Sports Personal Fitness Coach App has over 500 unique workouts that help users train smarter, better, and faster whether users are just starting on a fitness journey or trying to improve one's physique. With Motiv, Pear users will be able to incorporate heart rate and sleep data into the Pear Sports App and receive workout recommendations based on Motiv activity.
- **[Plus3](#)** - Plus3.com creates health challenges and year-round employee wellbeing programs that blend charitable giving, personal rewards, social interaction and fun to increase health awareness and group participation. Focusing on an engaging and motivating employee experience, Motiv Ring's compatibility will add another layer of convenience and support for Plus3 wellbeing programs.
- **[Lindora](#)** - Lindora Clinics ([lindora.com](#)) offer medically supervised weight loss and wellness programs to help patients lose weight and maintain weight loss by eating better, exercising more, and managing stress more effectively. Motiv will be introduced into the Lindora weight loss and metabolic management programs to help patients track and evaluate exercise and sleep.

"Motiv's miniaturized technology and small form make tracking health data easy and accessible," said Simon Sollberger, co-founder of Pear Sports. "Our partnership will give Pear Sports users the ability to integrate Motiv metrics and achievements to help reach their overall health and wellness goals."

About Motiv Inc.

Founded in 2013, Motiv is a breakthrough wearable technology company focused on designing products that fit seamlessly into people's lives and keep them living better. Our team shares a passion and breadth of experience in product design, consumer goods and innovative startups. Motiv creates products people want to wear, are easy to use and deliver meaningful experiences. The company is headquartered in San Francisco. Meet Motiv at www.mymotiv.com, and connect with us on Facebook, Instagram or Twitter.