

MOTIV

Motiv Introduces a New Simple Solution to Online Security

The always on, 24/7 wearable Motiv Ring now offers two-factor authorization and biometric identification verification features

San Francisco, October 23, 2018 — Motiv Inc., creators of breakthrough wearable technology, today announced a new version of its smart ring wearable. This updated version - available to new Motiv buyers and existing owners via software updates - includes new functionality beyond fitness tracking, including simple, proprietary ways to manage online security.

“Motiv Ring owners are wearing their rings to help achieve their health goals. Ultimately, we want to better equip our users to support both their physical and digital lives, 24/7,” said Tejash Unadkat, CEO of Motiv. “With so many devices, passwords, and accounts, practicing good online security is complicated. Since Motiv is already on your finger, worn throughout your day, that same hardware can become an easy, uncomplicated stepping stone to a more secure digital identity.”

Motiv Ring’s new security features will come in two primary forms: token authentication and biometric identification.

Token authentication allows for a dual layer of protection for the accounts that matter most.

Two Factor Authentication (2FA): Your Motiv Ring will now act as a secondary layer of security protection to guard against other people accessing your supported online accounts (i.e. accounts that support online security services such as Google Authenticator). Because wearers already have their ring on, this is a simple, “always on” way to protect identity and accounts. With a simple gesture when logging into online accounts, wearing the ring will make increased online security an easy part of users’ daily routines. Motiv’s 2FA features are available today for iOS users, and for Android users as an Open Beta.

Password-free Logins (FIDO2 + WebAuthn): Soon, Motiv users will be able to experience password-free logins with any supporting website in major browsers such as Google Chrome and Windows Edge, with just a single gesture. Motiv supports FIDO2 and WebAuthn authentication standards as a major step towards easy, universal online security. The result will be a simpler, stronger authentication, nearly everywhere.

Motiv Ring has officially been named FIDO Certified™ by the FIDO Alliance – among the first FIDO2-certified devices – and is interoperable among other products and services that support FIDO specifications.

Biometric Identification offers enhanced security for added peace of mind.

WalkID: Motiv’s new, optional, proprietary biometric offering, available now in Open Beta, will enable secure access to a user’s online accounts via gait analysis. Through continuous, passive biometric authentication, Motiv Ring will use one’s unique style of

walk (gait), which is a distinguishable identifier much like one's fingerprint, to more accurately verify identity.

Fingerprint Identity + Facial Recognition: Motiv Ring users will soon be able to activate other forms of biometric identification for added protection. These measures, such as in-app verification, fingerprint identity and facial recognition, will work as an added layer of security through one's phone.

Beginning today, Motiv Ring will be available in three new finishes (rose gold, silver and black). Find Motiv Ring online at mymotiv.com, Amazon and Nordstrom, and in b8ta stores nationwide for our US users; Amazon and BestBuy.CA for our Canadian users; Amazon for our Australian and New Zealand users, and Sharaf for our United Arab Emirates users.

About Motiv Inc.

Founded in 2013, Motiv is a breakthrough wearable technology company focused on designing products that fit seamlessly into people's lives and keep them living better. Motiv creates products people want to wear, are easy to use and deliver meaningful experiences. Motiv's first product, Motiv Ring, is sold internationally, including in the US, Canada, New Zealand, Australia and the United Arab Emirates. Motiv's US users can find it online at mymotiv.com, Amazon and Nordstrom, and in b8ta stores nationwide. The Motiv App is available in both the App Store and on Google Play. Learn more about availability and product at www.mymotiv.com, and connect with Motiv on [Facebook](#), [Instagram](#) or [Twitter](#).

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